



***India's First Online Bulk
Commodity Trading Platform***

i-Trade | i-Auction | Industry Research | News Analysis | Events

 **0124-4921444**

www.katm.in



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Challenges Faced by Industry

Limited Buyer / Supplier
at a given Time



Approach based Trading
Practices

Lack of Right Information
at Right Time



Lack of Level playing
field for all



Unavailability of timely
Information, resulting in
Loss of Potential Profitability



Price driven decision
making, Overlooking
Quality



Limited connect between
End-users and Manufacturers



Choose Transparency
Choose KATM

Overcoming Challenges



Choose Transparency
Choose KATM

i-Trade

- ✓ Direct Connect between Buyers and Sellers
- ✓ Sell or Buy Anytime
- ✓ Lower Inventory Cost
- ✓ Equal Opportunity to all
- ✓ Enhanced Transparency to the trade
- ✓ Facilitating Instant decision making
- ✓ Bringing Right information at Right time
- ✓ Greater reach to the Right Audience



i-Auction

- ✓ Innovative and highly customizable technology enabled platform to address client's requirements.
- ✓ The Auction can be conducted irrespective of the commodity location, enabling a larger participation, leading to a better price discovery.
- ✓ Bidder can participate on any of the supply terms like, FOB, CFR, Loaded to Wagon, Landed to Plant etc.
- ✓ Client (Buyer/Supplier) can choose the result based on L1, L1T1, VIU1 or any other format as desired.
- ✓ Completely customizable bonus or penalty calculations, it can also be included to calculate the Total cost of Ownership and compute TCO1 bid based on the same.
- ✓ A simple yet comprehensive 'KATM Standard Minimum Contract' to ensure the adherence to the terms and conditions by both Client and Bidder.



News Analysis

In today's time, when there are multitude of sources of news, finding the right information at the right time is precious. We take the trouble of going through these vast amount of information and bring to you, the most important and essential of these, that goes beyond the represented facts and gives an interpretation of the events based on real data. Facilitating Instant decision making Bringing Right information at Right time

Industry Research

We carry out exhaustive Industry specific research based on our client specific requests, helping them with the right information at the right time. Enabling them to take a more informed and profitable decision.

Raw Material Management

- ◆ End to end Raw material Solution
- ◆ Efficient Inventory Management
- ◆ Application of TCO / VIU Concept
- ◆ Consequently better financial management

Events

We organize events to highlight the various issue being faced by the Industry, and bring Policymakers and Business owners together to interact on the same platform. Our team Members possess rich and varied experience of conducting events and conferences at multiple geographical locations across India. The key topics of the past events were - 'Strengthening Indian Steel Demand', 'Global Steel & Coal Summit', 'Iron Ore & Shipping Conference', 'North India Steel & Scrap Meet' (Regional Conference), 'Iron Ore Mining' (Regional Conference), 'Karnataka A New Beginning' (Regional Conference), 'Rebuilding Karnataka's Iron Ore Mining & Steel Making Capabilities', etc.

Our Expertise

- i-Trade
- i-Auction
- Raw Material Management
- Industry Research
- News & Analysis
- Events

Key Traded Commodities & Services

- ◆ Steel
- ◆ Iron Ore
- ◆ Pellets
- ◆ Coking Coal
- ◆ Coke
- ◆ Thermal Coal
- ◆ Anthracite
- ◆ PCI
- ◆ Petcoke
- ◆ Lime/Dolo
- ◆ Bauxite
- ◆ Mn Ore
- ◆ Zn Ore
- ◆ Copper
- ◆ Etc.
- ◆ Shipping
- ◆ Logistics
- ◆ Benefication

About Us

KATM is a multi-commodity E-Commerce platform driven by market forces and continually provides a level playfield for all stakeholders ranging from very small buyers to large suppliers of bulk commodities like Iron Ore, Pellets, Steel, Coal, Scraps, Limestone, Dolomite, Zinc ore, Manganese ore, Bauxite, Cement etc. Our objective is to leverage technology to facilitate exceptional transparency, enable more informed and conscious decision making in an efficient way and maximize profit generation for all stakeholders.

We also aim to address bigger industry concerns by bringing together all business associates and policy makers for sharing their thoughts to achieve a meaningful outcome.

Contact Us

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